



ECORYS | **90** Years
Answering tomorrow's challenges today

BBO Learning Event September 2022

Update on evaluation activities

Stakeholder research

- Thematic case study visits
- Planning for place-based case study visits

Participant research

- Continue with baseline and follow up surveys (target 400 / 150 respondents)

Data analysis

- Project evaluations
- Ongoing MI and survey analysis

Outputs

- Dissemination of existing outputs
- Annual report 2022

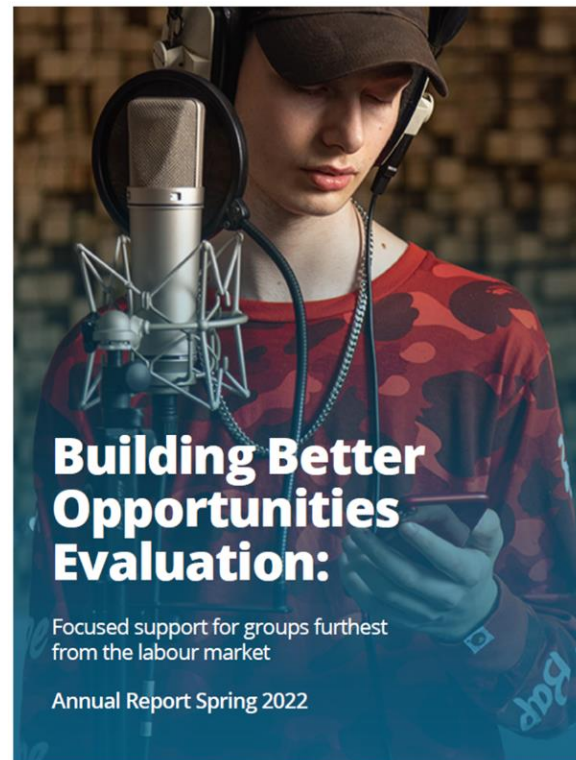
Annual report 2022

Which groups are in a deficit position in the post-pandemic labour market?

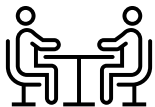
Who are participants in BBO? Is the programme reaching those who are struggling in the labour market?

What's being done to support different groups with different barriers?

How well is BBO doing in supporting different target groups?



The impact of a changing labour market on different groups



Majority of the increase in economic inactivity fell in the 50-64 age group

1 in 8 young people NEET: two thirds of whom are economically inactive



Women over-represented in hardest-hit sectors in the pandemic – twice as many women as men in the bottom 10% of earners

Unemployment rate for ethnic minority groups rose at twice the rate of white workers during the pandemic



People with disabilities 2.5x more likely to be out work than non-disabled people

Workless disabled people move in to work at 1/3 the rate of non-disabled people

Who has BBO supported?



Engagement with the programme to September 2021

Total number of engagements = **144,846**

Participants who were economically inactive = **48%**

Participants with a disability = **48%**

Participants from a jobless household = **63%**

Participants experiencing multiple disadvantage = **41%**



Key issues for delivery post-pandemic

- Hybrid delivery – adapting to meet emerging needs during and after lockdown restrictions
- Digital inclusion
- Mental health – working with specialist partners, developing new tools to address anxiety

“We're supporting them with the digital skills. So that obviously feeds into our outcomes, but it also feeds into their employability as well, as a lot of interviews and things are now on online platforms. Doing our meetings over video, zoom or anything like that, it's sort of helping them to get used to using these.”

Overcoming specific barriers to work

Lots More to Offer – supporting older workers

Kent and East Sussex: Target group 45+

- Individual, tailored support
- Strengths-based, focused on transferrable skills and life experience
- Addressing “re-entry anxiety” post-covid
- Focused employer engagement: linking participants with appropriate employment opportunities

“...70 companies have engaged with the project, of which 15 organisations have committed to offer an interview to any project participants who meet the job criteria.”

Results

Results achieved by participants with a known, verified destination (to September 2021)

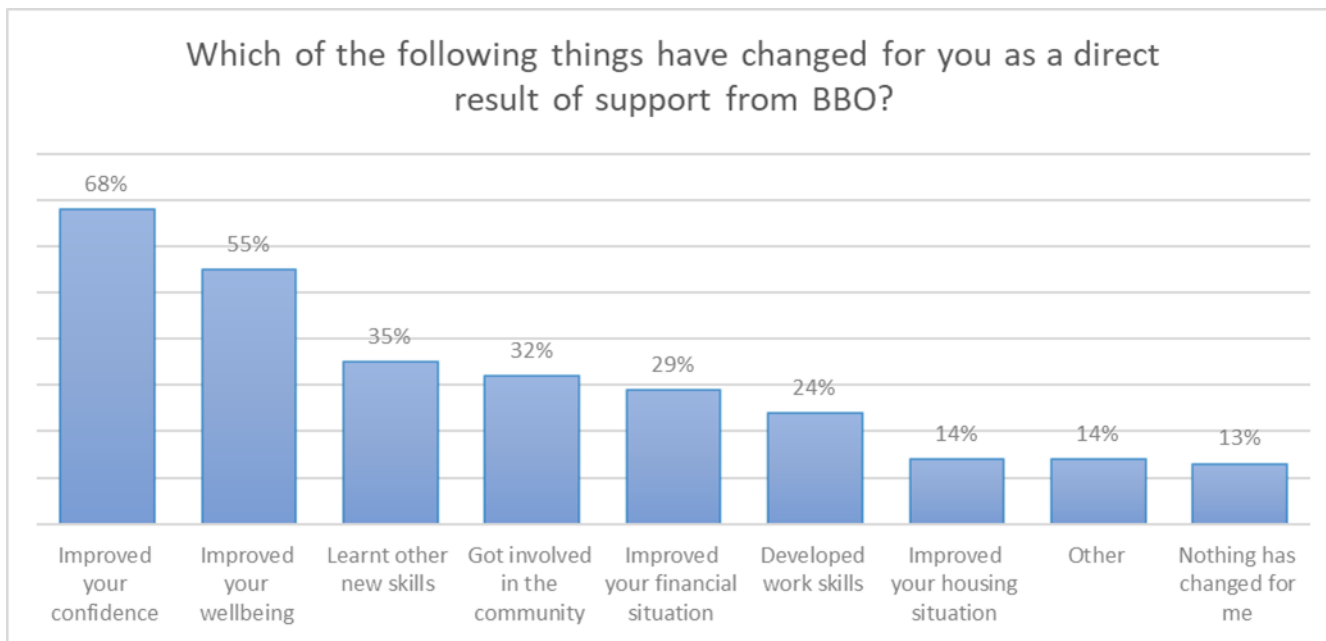
- Participants moving to employment = **36%**
- Participants moving to education and training = **32%**
- Participants moving from economic inactivity to job search = **15%**

84% of leavers with verified destination data had achieved one of the three key programme results

Differences in results for different target groups

- Men were more likely to enter employment than women, but women are more likely to enter education or job search
- Entry to employment rates are highest for those aged 25-44, and drop off for those aged 55+
- Analysis by ethnicity shows varied results –
 - White British people are least likely to enter employment but most likely to enter education and training
 - Asian / Asian British people had highest movement into job search
- Disabled people far less likely to enter employment, but slightly more likely to enter education and training
- Results had improved for those entering the programme from economic inactivity, jobless households, or with a disability.

Attainment of other outcomes



What's coming next

Stakeholder research

- Case study visits
- Place-based case study visits
- Grant holder survey

Participant research

- Continue with baseline and follow up surveys (target 400 / 150 respondents)

Data analysis

- Project evaluations
- Ongoing MI and survey analysis

Outputs

- Dissemination of annual report 2022
- Prepare for production of final evaluation report